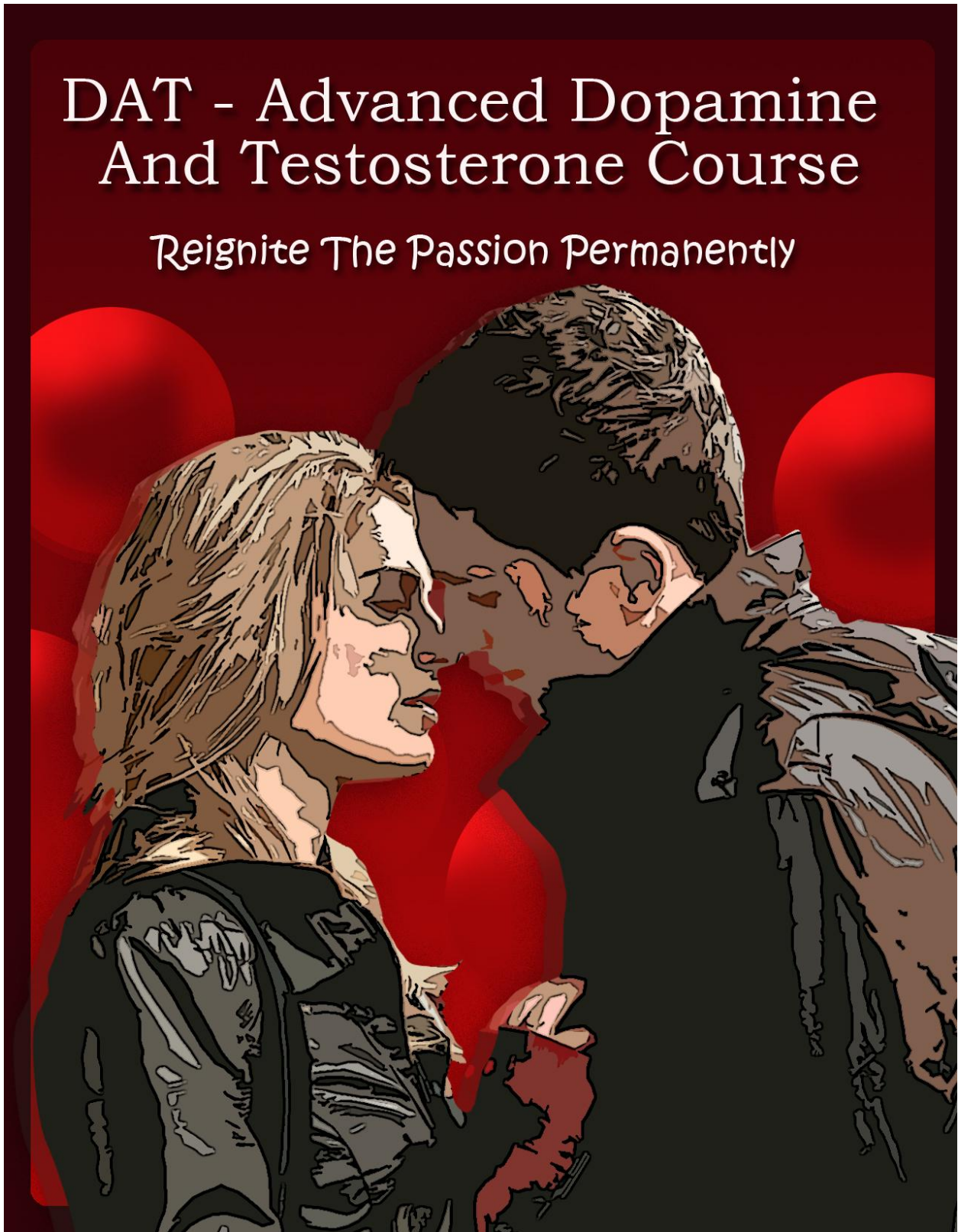


DAT - Advanced Dopamine And Testosterone Course

Reignite The Passion Permanently



Contents

CHAPTER 1..... 3
CHAPTER 2..... 6
CHAPTER 3..... 9
CHAPTER 4..... 12
CHAPTER 5..... 15
CHAPTER 6..... 17
CHAPTER 7..... 23

CHAPTER 1

Today is the start of your new coaching series.

You were invited, because you earned the right to be here.

So welcome.

Here's some background:

A Beta Male subject will be weaved in and out of this story line.

Everything you read about him is true. Factual. It all really happened.

But, I did change some minor details to protect his identity.

Our Beta will teach you a lot about being a sexually fit man.

If you pay close attention.

I'm hoping you will. Check that...I KNOW you will!

That's how you wound up here in the first place.

Let's begin...

Our Beta Male story began at a party.

THE SCENE:

- A backyard
- A ton of alcohol
- Nine well lubed up couples

THE STORY LINE:

About 2 hours into this party something very predictable happened.

The conversation turned to sex.

The women started it. The men listened in. The theme was...how often do you do the deed?

Answers ranged from 1-3 times a week - all the way up to 5 times a week.

Until Mrs. Beta's turn, that is...

And her reply?

He's lucky if he gets it once a month.

Ouuuuch! Obviously, she never got the memo that says...

If you every talk about our sex life in public please make it good. Even if you have to lie about it!

Of course it was much too late for that.

Our Beta had already been deeply shamed. In public. In front of other men.

Nothing could be worse than that...

Worse for his hormones. His confidence. His alpha status.

Two hours later, the party ended and everyone headed home.

But that's not where this story ends. Not even close.

When I got home, I found an email from Mr. Beta sitting in my inbox.

I'll tell you what our boy had to say.

Our guy definitely needs some serious "Masculinity Support". He can't be happy under these circumstances.

He's too hormonally "Beaten Down" for that.

But he doesn't understand this....

Doesn't understand that "Fear Based" behavior is always stressful.

And guess what?

Stressed men do one thing VERY well...

They under-produce sex hormones...In a Big, Massive, Ugly Way!

But blow that stress away.

And replace it with something just a little spicy (as in sexy spicy).

And something very magical begins to occur...

It's hormonal. It's very sweet. It's something you NEED to know.

Check in with me tomorrow, and I'll bring it to you.

CHAPTER 2

Yesterday, our Beta Man was shamed...

Publicly. By his wife. In front of several other men.

An email to me quickly followed.

It was short and to the point....

"Hi Mark,

You know that conversation we all had today? It was really embarrassing. Now I know what you were talking about.

I'm ready to do that thing now".

This email arrived because this wasn't the first time we'd talked about this.

And the party wasn't his first embarrassing moment either.

This was becoming a pattern!

A pattern he needed to break and he knew it. Problem is, he didn't know how.

I told him I could help...

But he'd need to drastically change his game.

And I mean change like now...maybe even sooner.

He had to turn his sexual engine on ASAP...because his motor was running

ICE COLD.

You see, this was really a sexual problem.

He's been operating on the bottom. She's on top.

She dictates when, where and how their sex will happen.

This needs to change.

He CAN do this. He just has to want it.

If I were him, I'd want it.

Wouldn't you?

Good, that's what I wanted to hear!

I need to warn you. This issue really is all about sex. Well, relationships too. But now we're mincing words.

Either way....you can't separate the two.

Sorta like peanut butter and jelly....

Take either one out of the sandwich sometime....

Do this and all you'll get is a mouthful of nothing much.

Combine them together though - and you've got yourself a package of gooey goodness.

Especially once you add in a little taste of my secret sauce.

But be prepared!

This secret sauce business has a PG-13 rating.

It's also VERY good for the hormones.

Hang tight and you'll see what I'm talking about.

Part 3 is coming next....

CHAPTER 3

I woke up early this morning. I dreamed heavily last night.

I was dreaming mostly about you my friend. I think this happened because...

I really want YOU to feel GOOD.

What I don't want is.....for YOU to feel BAD.

Especially...bad in a way that damages your masculinity.

I know what that feels like...and it hurts.I remember one period of 18 straight days.

It was a dark time. A time where I didn't wake up with an erection. Not even once.

If that doesn't kill you, nothing will.

During this time I could hardly get it going with the wife.

This wasn't fun at all. I don't recommend it.

Now let me ask your opinion on something...

What do you think happens in a situation like this?

Man in bed with naked woman. Man can't harden the missile. Sex doesn't happen.

Everyone quietly rolls over and goes to sleep.

Do you think our man wakes up feeling like a Bad-Ass the next day?

I think not.

Question Number Two:

See how you DON'T have to be abused like our beta male to lose that masculine feeling?

An erection fail. A loss of an alpha point. That's all it takes.

Which leads me to Very Important Point Number One:

You need to own a Powerful Erection. For as long as you want to be happy.

When happiness is no longer important to you. Then you can let the erections go.

But not before. Period.

Grab two shot glasses.

Put a single drop of testosterone in one.

Fill the other to the top with dopamine.

Now throw those hormones back. That's all the juice you're getting today.

One tiny drop of T and a shot glass full of Dopamine.

Think you'll have any problems getting erect when your girl snuggles up tonight?

I mean, you're Low T so you should, right?

Don't be so sure.....

Next time we talk, you just may change your mind.

CHAPTER 4

I had another bad run.

It was even worse than the 9 day erection famine.

For some reason I didn't want to go anywhere. Ever.

Too risky! What if I ran into a familiar face. Had to talk to them. Or something.

I was antisocial. I was risk averse.

In a nutshell, I was low on dopamine. With some low testosterone on the side.

Too bad I didn't know it at the time. There was a Fix for this problem.

A One - Two Dopamine / Testosterone Fix.

I'm going to talk about this Fix right now.

I'll explain it all by sharing another true story...

THE CHARACTERS:

- Me
- My wife
- A room full of people
- A 1-900 (call-me-for-sex) phone girl.

HERE'S THE BACKDROP:

A New Year's Eve party. Ten or so people playing an adult board game (sorta like truth or dare but without the truth part).

You draw a card then do the dare. No matter what.

Truth be damned!

We go around the table. Now it's my wife's turn.

She rolls the dice. Draws her card.

Whoops---It's 1-900 time!

She makes the call on speaker. We all listen in.

In all honesty, the conversation was pretty tame.

But my reaction wasn't. My girl was sexing it up. With another girl!
(Not really but it felt that way).

Like I said, it was tame, but it was still enough.

Now here's the Big, Big Thing:

This act was Novel - Risky - Slightly Dangerous.

And dopamine likes Novel - Risky - Slightly Dangerous Things...A
LOT!

Remember that.

A funny thing happened after this party was over.

It was late and I'd had too much to drink...

But when we got home I was ready...for sex...with her.

This was HIGHLY unusual for me at the time.

And when I woke up in the morning, I was ready...for sex...with her... AGAIN!

My dopamine was talking! And she was speaking very loudly!

Too bad I didn't know it at the time...

I could have duplicated that feeling over and over again.

But I do know now.

After reading my next chapter...you will too.

Remember the 2 shot glasses? One had a drop of T.

The other was filled to the brim with dopamine?

By the end of my 1-900 night, my testosterone cup runneth over.
I'll explain why next...

CHAPTER 5

Lessons learned so far:

- Alpha status is important
- You don't have to be a beta to take a major alpha hit.
- Erections are very important to man

(You can't be happy without them).

- Dopamine is good. Testosterone is great.

Put them both together and Good / Great things begin to happen.

Which leads us to today's Very Important Point:

Know what happens when testosterone levels go up?

Dopamine goes up too. (Good-Great-Outstanding!!!)

Flipping that coin over now...

Know what happens when dopamine goes up?

You guessed it...testosterone goes up too (YeeeHaaaw!!!)

Next Very Important Point:

Boosting testosterone can be REAL difficult.

But....Boosting Dopamine...is REAL easy!!

If I were you, I would re-read the 2 lines above again. And again.
And again.

There's some "Solid Gold" in them there words.

Don't ever forget them.

Tomorrow morning you're going to crack open a Christmas present. From me.

And under that tree you're going to find your "Dopamine & Testosterone Fix".

I call this fix the DAT-FX for short. Or DAT (even shorter).

This is the hormonal shortcut I've been talking about.

And it's the ENTIRE reason I created this coaching series.

Next, I'm going to show you how to run your own DAT.

So Get Ready.

CHAPTER 6

Here's what you to need to run a successful Dopamine & Testosterone Fix.

DAT Requirements Include:

- A strong desire to remain Sexually Relevant
- The motivation to take action. To make it happen
- A woman who is willing to have sex with you

Key points to remember once ALL these requirements have been met:

You can't be too beta. You can't be too alpha either.

You **MUST** be a perfect combination of both.

If you're too high on one, back it way down. Then increase the other.

This is a critical step. Don't ignore it.

Your woman will notice this shift immediately. Trust me. Once she does, follow the Alpha - Beta rules below. At all times.

Essential Moves for the Beta Man:

- Stop trying to please her all the time. Go out and do something alpha instead.
- Pump iron in the garage. Go out with the boys.
- Scratch your testicles in broad daylight.
- Pass on shaving for a day or two.

- Don't be available ALL the time.
- Do man stuff. Be unpredictable.
- And never discuss your new behavior with your girl.
- Let your actions do ALL the talking.

Essential Moves for the Alpha Man:

- Kiss her
- Touch her more often
- Tell her she looks pretty
- Listen to her without interrupting
- Tell her you love her every once in a while.

That's it Mr. Alpha....

Things are easy for you. You're done.

Key Points to Remember:

Execute these moves and your girl is going to WANT to have sex with you.

Much more often.

And her sexual desire will stay high - if you can maintain that perfect Alpha - Beta balance.

This is a fact. Another very important point to remember.

But I need to tell you. This is an ongoing game. Not a one shot deal.

So maintain that balance. Always (very critical point).

Next up: Our Final Set of Rules:

Sex Moves for the Perfectly Balanced Alpha / Beta Man:

You've made an important shift. So sex no longer just happens with you now.

Every act is mapped out. It's planned and executed with one goal in mind.

To get more Testosterone...More Dopamine...into your Blood Stream....Now.

In other words, you plan out all sexual activity for one reason. To get your hormones fired up.

To run your DAT. Hard.

And your girl will be ready for this...

You've given her exactly what she needs. So consider it done.

Now it's time to move onto the good stuff. The Sex Stuff.

Important Keywords to Remember: (once again)

Novel - Risky - Slightly Dangerous.

Hang on to those words. With both fists.

Now take some sex. Then, add any ONE of these words into the mix.

You've just run a successful DAT.

Well not really, but close.

I'll show you now what a real DAT looks like...Our Alpha spent the last 5 days giving his girl a big dose of beta goodness.

Now she's has that lovey dovey look in her eyes. Every time he walks by.

But sex hasn't happened yet. On purpose.

Nope, he has a plan.

And because of this plan his girl is going to be VERY horny (trust me on this).

And she will play her part in this game. Willingly.

So what's his first move?

He'll give her a date. He'll tell her something is coming.

She'll be counting down the days. The hours. The minutes.

So will he.

This DAT now has some wheels. The game is on.

The anticipation it creates is good. For her hormones. For his too.

He doesn't rush through this phase. He enjoys the buzz. He takes his time.

He makes her wait.

Finally, he runs back through the key-words: (again)

Novel - Risky - Slightly Dangerous.

And he'll chose "Novel" for this DAT.

He'll send her a text:

"I've been thinking about you today. A lot.

I've decided I'm going to have sex with you tonight.

I'll be home at 8:00. Wait for me in our room. In the bed. Naked.

I love you. (End Text)

Result?

He's never done anything like this before.

It's novel. It's exciting. For him and her.

This means his hormonal shortcut has been just executed.

And because of this... His Dopamine has gone WAY UP!

And his Testosterone has gone WAY UP TOO!

It's the anticipation baby!

He's running a successful DAT. He's fired up those hormones!

And guess what?

He didn't take a pill. He didn't inject hormones.

But still...

He saw several spontaneous erections today. And yesterday.

His testicles became engorged. Loaded with semen.

He's been flying high!

And best of all... these things will last and last and last and last...

As long as he continues to run his game.

And when he finally does bed his girl...

And ejaculates "Under the Influence" of a well executed DAT?

It's going to be an explosion like nothing he's ever seen before.
It's a shortcut.

A quick passage to hormone heaven.

An entry way to BIG Erections. BIG Ejaculations. BIG Sex Drive.

It's almost too easy. A little hard to believe. But it's real.

It's all good. And it works every time.

I'm executing my own DAT as we speak.

Yup, it's happening right now.

I timed it this way. On purpose. For you.

It involves a place called "Sin City".

Also involved....

- A pretty girl
- An automobile
- A short plane ride
- A rendez-vous in a hotel bar.

Tune in to the video. I've got plenty more for you.

It's going to be real fun. I promise.

CHAPTER 7

I'm pulling off the biggest DAT of my entire life tonight.

I timed it this way intentionally. So I can show you. Here's the deal....

I haven't seen my girl in 4 days (part of the game).

She just flew to Vegas. On her own.

I'm driving now. It's my own personal road trip.

The plan?

Meet in the bar. The Encore Hotel. 10:00 pm Tonight

I'm going to document this meeting - so you can see it for yourself.

Not the sex of course....

But the build up. The planning. The meeting. MY GAME!

And I'm going to keep you with me as this DAT plays out. Over the entire night.

But we won't stop there....

You see, I'm booked in Vegas for 3 straight nights.

3 nights = 3 separate DATS.

And you'll be peeking over my shoulder. For every single one of them.

It's You - Me - My Girl. And some "World Class" hormonal training.

So come join me.

So be warned! You're going to learn many new things.

A short DAT! For example.

One that can be pulled off in a couple hours. At home.

We'll also run a risky - slightly dangerous DAT (not really dangerous, but your mind will play along anyway)

I'll also teach you the importance of Location, Separation and Isolation.

And how these things can send your hormones levels FLYING. Your woman's too.

One more thing.

If you have a problem getting your girl on board. Contact me.

I can help.

My girl will talk to your girl. One on one. On the phone.

It will be an all girl party. A reason for you and I to celebrate.

And best of all....mine is sold on this DAT system. In a very BIG way.

And she will get your woman on board. I'm confident of that.